

**ST. JOSEPH FARMER'S MARKET  
BOARD OF DIRECTORS**

**MINUTES OF APRIL 2, 2007**

**REGULAR MEETING**

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on April 2, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

**BOARD MEMBERS PRESENT:** Bernie Evans, Mary Niedenfuer, John Hooper, Lori Roggenkamp, Jon Ness, Steve Saupe, LuAnn Otto, and Mary Degiovanni

**BOARD MEMBERS ABSENT:** Shelly Carlson

**OTHERS PRESENT:** Bill Otto

**MINUTES**

The minutes of March 5, 2007 were approved as presented by consensus.

**ANNOUNCEMENTS**

Mary N. announced that Long Prairie is starting a market and a few members had received information on a market being started in Avon.

**COMMITTEE REPORTS**

1. **TREASURER:** Steve reported on the monthly financials.
2. **ADVERTISING/PROMOTION:** The committee is working on a poster and advertisements. The vendor/grower fact sheet will be mailed out with Spring meeting notice and we will then produce laminated signs for market booths.
3. **EDUCATION/ENTERTAINMENT:** Lori confirmed Karl Foord from the Extension Service speaking on marketing for the Spring meeting.
4. **RECRUITMENT:** Todd Beumer clarified he is also renting land in Swanville that he will sell apples from and that was OK'd by consensus of the Board. Kevin Doyle has indicated he will not be a member of the market this year. Bernie brought up an inquiry from Swany White Mill to sell some of their products at the market and the consensus was to send them an application for a final decision at next month's meeting. The following applications were received and voted upon:
  - Tim Kuebelbeck (for veggies and eggs – no honey listed): approved contingent upon receipt of insurance and fee.
  - Jim Wirz – approved pending insurance
  - Ellen Binsfeld – approved pending insurance
  - Jill Johnson – approved, and John will make sure she is aware of higher fee charged to hybrids since her application included baked goods
  - Patty Scott – approved
  - The Local Blend – approved pending insurance, to sell hot and cold drinks but no pop
  - John indicated he has confirmed that applications will be coming from Terri Emmerich, Pat Dwyer, Alvin Schlangen and Paula Doebler
5. **MEETINGS ATTENDED:** Mary N encouraged everyone to attend the Living Green Expo. John reported on attending the Dynamic Farmer's Market workshop in Staples.

## **OLD BUSINESS**

1. **WINTER MARKET:** Bernie thought there were about 5 vendors and good traffic when he was at the last winter market. **SPRING MEMBER MEETING:** Ideas discussed were to promote the speakers in our mailing/invitation to generate interest in attending; consider having a separate meeting for new/interested members 10-15 minutes prior to the 7:00 pm official start time so Bill could go over some rules with them separately. Refreshments will be served with the Market pop leftovers, baked goods donated by Board members and coffee donated by The Local Blend.
2. **PLASTIC BAGS:** Mary N reported on researching alternatives and asked that we re-consider our order decision. She agreed to run a “bring your own bag” campaign. There was discussion about the liability of providing used bags. Consensus was to cancel our order and that the Market would not provide more plastic bags after using up our current inventory but that vendors can supply their own plastic bags if they wish. Bernie will bring this topic up at the Spring Meeting for more member input.

## **NEW BUSINESS**

1. **INSURANCE:** Bernie reported that Kevin Doyle had previously insured our market shed and was no longer going to be doing that. The cost for insuring it was \$125 according to our agent and the consensus was not to add property insurance on the shed and just stick with our liability policy.
2. **MFMA WEB DESCRIPTION:** The web description was reviewed and changes were suggested for Bernie to have made by MFMA.
3. **SPRING MEETING:** There was discussion on the agenda and timing of presentations. Bernie will deliver a final agenda to the Spring Meeting.
- 4.

## **NEXT MEETING**

The next meeting date is May 7, 2007.

## **ADJOURN**

Bernie adjourned the meeting at 8:50 PM.

**Minutes By:**

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**Mary Degiovanni, Secretary**