

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF AUGUST 7, 2006

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on August 7, 2006 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:15 PM.

BOARD MEMBERS PRESENT: Terri Emmerich, Bernie Evans, Mary Niedenfuer, John Hooper, Lori Roggenkamp, Jon Ness, and Mary Degiovanni

BOARD MEMBERS ABSENT: Steve Saupe

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Jon and seconded by Lori to approve the minutes of July 17, 2006, as presented. The motion carried unanimously.

ANNOUNCEMENTS

Bernie provided information on the National Farmers' Market Conference, Heartland Food Network, and Web marketing. Consensus was that the National Conference information would be copied and circulated to vendors at the next Market.

COMMITTEE REPORTS

1. **TREASURER:** Steve's report had been previously emailed to the Board. Bill also circulated a mid-season market report consisting of a vendor/producer attendance and fees roster as well as a market stand sales report.
2. **ADVERTISING/PROMOTION:** Terri continues to update ads and will be promoting National Farmers' Market Week.
3. **EDUCATION/ENTERTAINMENT:** Mary N. has the beekeeping demo and musicians lined up for NFM week. She and her daughter will also work the ice cream stand that day.
4. **RECRUITMENT:** John said we had an inquiry on a pickle vendor for next year's market and Bernie said he would research the rules and bring back info next time. Bernie also asked this committee to start work on recruiting new Board members for the expiring terms of Terri, Steve, Alvin and Jon.
5. **MEETINGS ATTENDED:** None.

OLD BUSINESS

1. LAMINATED SIGNS/CITY OF ST. JOSEPH INFO: Mary N. and Mary D. will work to get the survey out for information from members and Lori volunteered to use their laminator for the signs.

NEW BUSINESS

1. MN FARMER'S MARKET WEEK: Final details were confirmed and Bernie has Larry Hosch lined up to make the proclamation.
2. WINTER MARKET: Terri is willing to continue her work coordinating the Winter Market and estimated participation was as high as 12 vendors during certain months. Consensus of the Board was to continue the Winter Market with the same payment to Kutters for putting up/taking down signage. The Board agreed to pay Terri \$25 per month for her work as the Winter Market manager. Mary N. will work to promote the market with Newsleader articles and through CSB/SJU venues so that no advertising expenses need to be incurred. A decision on vendor charges and exceptions for seller products as previously requested by Alvin will be discussed at a future meeting.
3. HARVEST FESTIVAL: Bernie circulated a list of items that need to be taken care of and duties were assigned. It was agreed we would each undertake the specific items and report back and arrange final details at the next Board meeting. Consensus approval was for craftspeople charges to be free if also demonstrating the craft; otherwise \$10 if no demo. The Board also agreed to pay 2 clowns \$50 each for performing that day.

ADJOURN

President Evans adjourned the meeting at 9:10 PM.

Minutes By:

Mary Degiovanni, Secretary