

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF AUGUST 6, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on August 6, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, John Hooper, Jon Ness, Mary Niedenfuer, LuAnn Otto, and Mary Degiovanni

BOARD MEMBERS ABSENT: Lori Roggenkamp, Steve Saupe, Shelly Carlson

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Jon and seconded by LuAnn to approve the minutes of July 2, 2007. The motion carried unanimously.

ANNOUNCEMENTS

Bernie reported on an email from Marilyn Patterson from the Sauk Rapids Farmers' Market. Patterson's email commended an article in the St. Cloud Times by Lois Thelen that promoted farmers' markets and the local foods movement. It was noted that The Beet has also doing this. Bernie also brought two bags—one from the SRFM and one from Byerly's as examples for our market. Central Minnesota farmers' market flyers were handed out and are available at the market for shoppers.

COMMITTEE REPORTS

1. **TREASURER:** No report although Steve had sent his monthly financials via email. Bill reported that we have \$150 from the pop stand.
2. **ADVERTISING/PROMOTION:** Mary N submitted a coupon to the Newsleader for publication and Bill reported that about 6-8 coupons have been remitted. Mary and LuAnn reported on promoting National Farmers' Market Week and activities for Friday's market. LuAnn reported on results of the drawing for a market bag filled with goods from producers and discussed having another drawing later in the season and include advertising for it in The Beet. Also discussed was the need for extra tent/canopies and tables for guests at the market. Jon moved to approve purchasing two additional tents and one 6-foot table; Mary seconded. The motion carried unanimously.
3. **EDUCATION/ENTERTAINMENT:** No report.
4. **RECRUITMENT:** Jon discussed allowing family members of market members to serve on the board. If family members attend the market regularly and have an active interest, they would be considered for nomination. Also discussed was allowing one vendor to serve on the board. This was acceptable so Bernie will bring proposed language changes to the by-laws to the next meeting. The recruiting committee will bring a list of nominees for upcoming open seats on the board. Jon suggested posting an invitation for new producers, particularly for niche products, at the entrance to the market.
5. **MEETINGS ATTENDED:** None

OLD BUSINESS

1. **CHAMBER OF COMMERCE:** Bernie reported that the chamber meets every third Tuesday of the month at 11 am.

2. WINTER MARKET: Bernie reported that Terri Emmerich is willing to serve as winter market manager again this year and Bernie will negotiate with Resurrection. So far, seven producers/vendors plan to participate in winter market.

NEW BUSINESS

1. NATIONAL FARMER'S MARKET WEEK: It was agreed that a market bag would be given to Mary Ann Graeve for her canning demo at this market.
2. HARVEST FESTIVAL: Bernie circulated a planning list with tasks for Board members. Fees were clarified: \$20 for commercial / \$15 noncommercial / \$15 hybrid / \$20 craftspersons, however, no fee will be charged to anyone who does a demo.

NEXT MEETING

The next meeting date is Tuesday, September 4, 2007.

ADJOURN

Bernie adjourned the meeting at 9:00 PM.

Minutes By:

Mary Niedenfuer, Acting Secretary