

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF DECEMBER 3, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on December 3, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, John Hooper, Mary Niefenfuier, LuAnn Otto, Steve Saupe, Shelly Carlson, S. Pat Reuther, Paula Doebler, Tim Kuebelbeck

BOARD MEMBERS ABSENT: Jill Johnson

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Steve and seconded by John to approve the minutes of November 5, 2007. The motion carried unanimously.

ANNOUNCEMENTS

Bernie agreed to run the meeting through the transition of officers and committee members. He welcomed the new board members, Tim, S. Pat and Paula. Jill was not able to attend the meeting. It was decided among the new members that Tim and Paula will serve two three-year terms as market members and Jill will serve out the remainder of Mary DeGiovanni's term (one year). S. Pat replaces Bernie's position as community representative.

NEW OFFICERS

1. **PRESIDENT:** LuAnn nominated John for president but he declined the nomination. Mary N. nominated LuAnn for president, seconded by John, and she accepted. John made a motion to cast a unanimous ballot to appoint LuAnn Otto as President, seconded by Tim. Motion approved.
2. **VICE-PRESIDENT:** Tim volunteered for this position. Steve nominated, John seconded. Approved.
3. **SECRETARY:** Duties of the secretary were discussed but included the duties of various committees in an effort to replace Mary D. S. Pat agreed to do all other secretarial duties except taking board meetings minutes which Mary N will cover. This was approved.
4. **TREASURER:** Steve agreed to remain Treasurer and was approved.

LuAnn took over leading the meeting at this point.

COMMITTEE REPORTS

1. **MARKET MANAGER:** Bill reported that the shed has been moved to St. Ben's Monastery grounds.
2. **TREASURER:** Steve circulated the Treasurer's report and the 2008 budget proposal.
3. **ADVERTISING/PROMOTION:** No report.

4. EDUCATION/ENTERTAINMENT: No report.
5. RECRUITMENT: John recommends sending out membership packets in mid-January to current members and placing ads for new members in February.
6. MEETINGS ATTENDED: S. Pat reported that she attended the Minnesota Farmers' Market meeting in Staples.

OLD BUSINESS

1. Winter market: The November market had about 6 or 7 producers/vendors and good attendance but not great sales.

NEW BUSINESS

1. COMMITTEE MEMBERSHIP: There was discussion about combining Advertising/Promotion with Education/Entertainment because of the workload and because duties often overlap. Steve also thought this might help in the future if we have difficulty recruiting enough volunteers to fill the 9-member board. Mary, Shelley and Paula will serve on the combined committees on a trial basis with Tim's assistance. John agreed to serve on the Recruitment committee and feels one person can handle the tasks with the help of the secretary. Jill will be able to choose her committee at the next meeting.
2. MEETING PLACES/DATES: Mary will confirm our monthly meeting arrangement with Stonehouse. Tentative dates for the Spring Membership Meeting are April 10th, 14th, and the 17th preferred in that order. Luann will check on availability of the Firehall. Tim suggested a speaker from MN Grown.
3. MARKET SEASON DATES and HOURS: After some discussion, it was agreed to start the season on May 9, 2008 but run a week later—until October 17. After some discussion, it was decided not to hold the July 4th market. This will keep the market days at the traditional 23. Hours were not discussed.
4. The HARVEST FESTIVAL has been set for Sept. 12, 2007.
5. REVIEW OF RULES AND REGS: There was some discussion on state requirements for canopies and requiring display of info sheets. Further discussion was tabled.
6. GOALS FOR THE NEW SEASON: Some items mentioned were finding more niche producers, getting a website, featuring more education. There was discussion on allowing a member to let another member sell their products and how this meets the mission statement.

NEXT MEETING

The next meeting date is Monday, January 7, 2008.

ADJOURN

Bernie adjourned the meeting at 9:10 PM.

Minutes By:

Mary Niedenfuer