

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF JANUARY 8, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on January 8, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, Mary Niefenfuer, Lori Roggenkamp, Jon Ness, Steve Saupe, LuAnn Otto, and Shelly Carlson

BOARD MEMBERS ABSENT: Mary Degiovanni

OTHERS PRESENT: Bill Otto

MINUTES

Saupe moved to approve the minutes of December 4, 2006; the motion was seconded by Ness. Motion approved.

ANNOUNCEMENTS

Evans handed out current contact info on board members. Since there were no corrections, it will be considered the final version.

Evans reported that he renewed the annual business renewal with the State of Minnesota for our non-profit status.

COMMITTEE REPORTS

1. **TREASURER:** Saupe gave his monthly treasurer's report and reported an ending balance of \$4,064.43. He also presented his calculations for the annual budget for 2007. Ness moved to accept the budget, Roggenkamp seconded, and the board voted to approve. Saupe reported that he will be submitting the grant report to the U of M Central Region Partnership.
2. **ADVERTISING/PROMOTION:** Niefenfuer reported that she and LuAnn Otto will soon be meeting with Terri to review duties for this committee and to collect contact information.
3. **EDUCATION/ENTERTAINMENT:** No report this month
4. **RECRUITMENT:** Ness handed out posters he created to advertise for new members. Both he and Hooper will also place ads for new members in local papers. Niefenfuer reported that her current article in The Beet welcomes potential new members and vendors. Hooper reported that he knows of a potential new member wishing to sell woolen products made from the wool of her own sheep but also from purchased wool. Discussion followed regarding the minimum percentage of product grown or raised required for someone to be a producer/member versus a vendor. The consensus was that a producer/member should have a minimum of 80% of their own product. Hooper will also check on an organic beef producer near Clearwater.
5. **MEETINGS ATTENDED:** None

OLD BUSINESS

1. ANNUAL SPRING AND FALL MEETING DATES: April 12 was approved for the spring membership meeting with November 15 tentatively reserved for fall membership. We will survey members at the spring meeting as to whether they feel a fall meeting is necessary.
2. WINTER MARKET: Terri Emmerich is expecting nine sellers at the January 12th market.

NEW BUSINESS

1. CONTRACT FOR SITE: Evans has contacted Resurrection Lutheran Church and asked to extend our contract for the coming year. He is waiting to hear back from them. Discussion followed about moving the market back to a space along Hwy. 75 but the consensus was to remain at our current location.
2. MARKET MANAGER: Bill Otto agreed to continue as manager.
3. FEE STRUCTURE FOR 2007: Discussion included whether or not to lower the fee for non-commercial vendors and hybrids from \$15 to \$10 per week as an incentive to participate in the market. Hooper made a motion to that effect, seconded by Ness. Discussion followed on the impact to some current members and vendors. The vote resulted in a tie (4/4). Motion failed. Saupe suggested discussing the fee structure at the Spring Membership Meeting.
4. VENDORS AS MEMBERS: Saupe circulated a comparison estimate of income for the market showing vendors as members compared to vendors as non-members. The comparison clearly showed a net loss with vendors as members.
5. APPLICATION FORMS FOR MEMBERS/VENDORS: Minor changes were suggested including the addition of a line in the membership letter greeting and welcoming back members.

NEXT MEETING

The next meeting will be on February 5, 2007.

ADJOURN

Evans adjourned the meeting at 8:45 PM.

Minutes By:

Mary Niedenfuer