

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF JUNE 4, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on June 4, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, Mary Niedenfuer, John Hooper, Shelly Carlson, Jon Ness, Steve Saupe, LuAnn Otto, and Mary Degiovanni

BOARD MEMBERS ABSENT: Lori Roggenkamp

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Mary D and seconded by Steve to approve the minutes of May 7, 2007. The motion carried unanimously.

ANNOUNCEMENTS

Bernie announced that the St. Cloud Times is interested in doing a feature on shopping at the Farmer's Market and then cooking a meal with those ingredients. Mary N agreed to contact Amy Bowen to discuss options.

There was some discussion of the Market day signs being down/not visible after they are put up. Steve agreed to contact Kutters to make efforts to place them where they are least likely to be blocked by parked cars.

COMMITTEE REPORTS

1. **TREASURER:** Steve circulated the monthly financials.
2. **ADVERTISING/PROMOTION:** The committee asked about including a 50 cent coupon in a Newsletter ad and the consensus was to give this a try and the Market would reimburse producers/vendors for the coupons. The Visitor Guide ad and Albany radio station advertising were also approved by consensus.
3. **EDUCATION/ENTERTAINMENT:** June 22nd will feature the Dairy Princess. Local artist features will be coming soon, and more live music will be sought for market dates.
4. **RECRUITMENT:** John circulated the current member/vendor list. Forest Mushrooms confirmed they will join again so we have 32 if all finalize their applications as indicated.
5. **MEETINGS ATTENDED:** Bernie E attended markets during his visit to Peru and John H went to the Kansas City Farmer's Market. Jon N attended one at the University of North Carolina.

OLD BUSINESS

1. **BAG OPTIONS:** No report.
2. **MEMBER/VENDOR SHEETS:** Methods to make this signage more useful were discussed. John H will bring a post he thinks may work to the next meeting so we can consider one for each market stand.

NEW BUSINESS

1. **BYLAW REVISION:** Bernie circulated the draft language changes. A motion was made by John H and seconded by Jon N to approve the first change regarding election of the Board. The motion carried unanimously. A motion was made by Mary D and seconded by

Steve S to approve the second change regarding election of officers. The motion carried unanimously.

2. NATIONAL FARMER'S MARKET WEEK: Shelly will invite Larry Haws to be our introductory speaker (very short speech) to open the market. Bernie will pursue a joint ad with the other local markets similar to last year.
3. I-94 SIGN: No report.
4. WINTER MARKET: The consensus was to ask Terri if she is interested in managing this again for 2007-08.

There was general discussion about getting more live music at the market and possibly a sound system for recorded music to create a more festive atmosphere at the market. Mary N will check on the sound system. Mary D will ask John Forsythe for some musician leads.

NEXT MEETING

The next meeting date is July 2, 2007.

ADJOURN

Bernie adjourned the meeting at 8:40 PM.

Minutes By:

Mary Degiovanni, Secretary