

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF March 10, 2008

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on March 10, 2008 at the Stone House Restaurant in St. Joseph, MN. President LuAnn Otto called the meeting to order at 7 p.m.

BOARD MEMBERS PRESENT: LuAnn Otto, Steve Saupe, Shelly Carlson, S. Pat Reuther, Paula Doebler, Tim Kuebelbeck, Jill Johnson

OTHERS PRESENT: Bill Otto, Becky Hooper

UNABLE TO BE PRESENT: John Hooper, Mary Niedenfuer

MINUTES

A motion was made and seconded to approve the minutes of February 4, 2008. There was a correction: the last name of Jeff and Brenda is KIEM, not Klein. The motion, with the correction, carried unanimously.

ANNOUNCEMENTS

Tim Kuebelbeck talked about workshops on disaster preparedness. Local workshops are passed but we need to talk about this and have plans in order.

Tim also mentioned he has been receiving invitations from other farmers' markets and asked if the St. Joseph contacts individual vendors with invitations. The St. Joseph Market does not send invitations. We advertise in local papers and "word-of-mouth." It was indicated that we do not need any more produce vendors at this time.

COMMITTEE REPORTS

1. **TREASURER:** Steve distributed treasurer's report (see attachment). The past month had an income of \$41.53 and expenses of \$184.00 giving an ending balance of \$4,463.38. He also e-mailed members a detailed spread sheet.
2. **ADVERTISING/PROMOTION:** Shelly Carlson asked for last year's materials: posters, advertising, press releases. One idea she suggested for the coming year was to have periodic "sales" at last year's prices. With the cost of food increasing this may be a nice way to start to get people to come check out the market. It was also suggested that we have some promotions at the April market for the May opening.
3. **EDUCATION/ENTERTAINMENT:** No report.
4. **RECRUITMENT:** (Becky Hooper reported for John.) So far we have 15 members and 3 vendors. Twelve more letters and applications have been sent out by S. Pat Ruether to people whose names were submitted to her.
5. **MEETINGS ATTENDED:** There were no meetings attended but a reminder was given of the "Jams and Jelly" workshop coming March 26 in Waite Park.
6. **WINTER MARKET:** Shelly stated there are on 4-6 people for the March 14 market. It was questioned if March and April are too slow to continue.

OLD BUSINESS

1. **Guest Vendors:** There was discussion from the February meeting proposal of a guest tent. A motion was made and seconded to accept the proposal. It was stated the products sold at the guest tent must be different from what members sell. It was suggested that we might invite someone listed with Minnesota Grown who currently has is not selling at our market. It was decided to give this to the Advertizing committee to work out details.

2. Becky Hooper read a statement from John again asking to be able to sell goat cheese purchased from a local producer. The members of the market again stated that the current regulations do not allow buying and reselling at the St. Joseph Market and that we would continue to abide by these regulations.
3. Spring Meeting: LuAnn handed out a worksheet for planning.
 - Bill Otto will be at the sign-in table and name tags.
 - Information sheets available—Board member names, Rules and Regulations, brochure of the history of the market
 - Coffee (Shelly bring a coffee pot), pop (Ottos bring from the market supply) and cookies (S. Pat, Paula and John bring these) will be served at the meeting.
 - Agenda: LuAnn will do the opening welcome and introduction of board members. Also Market Members will be presented and they will be able to tell how long they have been members and perhaps tell why they are members; Tim K will talk about the “farm pictures” project for the Web site and other posters (He hopes to be able to show the market Web site the various links. There will be a “dry-run” at the April board meeting.); Mary N. will talk about the biodegradable bags we hope to have available for sale at the markets; Bill O. will review the Rules and Regulations of the market and discuss pricing; Paul Huigunin will be the main speaker and will talk about Minnesota Grown and what it offers local produces. Other items to be considered are: guest vendors (Tim), “Sale Day” (Steve Karnpp) and a market cookbook (Jill)

NEW BUSINESS

1. Market Cookbook: Jill Johnson gave board members printed information (see attachment) of what might be in a market cookbook. She showed samples from a company that specializes in fund-raising cookbooks. There was discussion and general interest. It was suggested to look for a local printer to compare prices. A motion was made to have Jill give a 5 minute information/ interest finding presentation at the spring member meeting. This could be followed with a letter with more details to determine the feasibility of this project.
2. Approval of applications: The applications were review and approved, with some stipulations about not buying and reselling. S. Pat will send these acceptance letters this week.
3. MFMA, Friday, March 28, will be held at Maple Grove. LuAnn and Bill Otto will be giving a short presentation on the St. Joseph Market at this meeting.
4. Other: New perimeter flags are needed for the market. Also, a reminder was given that board members remember to keep receipts for costs encored and to submit them to Steve S. for reimbursement.

NEXT MEETING

The next meeting date is Monday, April 7, 2008.

ADJOURN

LuAnn adjourned the meeting at 9:15 p.m.

Minutes by:

Sister Patricia Ruether, OSB

S. Patricia Ruether, OSB