

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF MAY 1, 2006

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on May 1, 2006 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:15 PM.

BOARD MEMBERS PRESENT: Jon Ness, Terri Emmerich, Bernie Evans, Lori Roggenkamp, Alvin Schlangen, Mary Niedenfuer, John Hooper and Mary Degiovanni

BOARD MEMBERS ABSENT: Steve Saupe

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Schlangen and seconded by Ness to approve the minutes of April 3, 2006, as presented. The motion carried unanimously. The Board by consensus agreed no formal approval of the Spring Meeting minutes was required.

LOGO OPTIONS

Pat Dwyer presented various logo coloring options and the consensus was the version with shaded "ground", yellow flesh apple color, and subtle shading were preferred. The Board will be provided with a final version for comment via email and then we will consider options at the next meeting for expenditure of the grant funds prior to the June 30 deadline. Emmerich will research T-shirt and tent sign pricing and Evans will research our roadway signage replacement costs using the color logo.

ANNOUNCEMENTS

The Bannockburn Farms thank you note was circulated. The MN Grown bags with our logo are now available and the consensus of the Board was to give each Market seller 100 bags at no charge but to sell additional bags at 5 cents per bag.

The MN Grown Directory is also out, but it was noted our listing is not accurate and includes some things that aren't currently available at our Market.

COMMITTEE REPORTS

1. **TREASURER:** Ness circulated the bank report.

2. **ADVERTISING/PROMOTION:** Schlangen has lined up MPR "program supporter" promotions for \$20 per week. Emmerich has arranged advertising through KASM, Newsleader, Shopping News, Cold Spring Record, Enterprise, SCSU Chronicle and various community calendar listings.

3. EDUCATION/ENTERTAINMENT: Roggenkamp has booked the children's activities again for this year, but will not be weekly so will need to monitor for advertising. Niedenfuer has lined up one local artisan and is working on others.

4. RECRUITMENT: Hooper went through the new applications received and the Board took the following actions:

Acknowledged: Receipt of insurance evidence from Common Ground, Degiovannis and Kuebelbeck.

Approved: Greg Novak, Forest Mushrooms

Approved, pending proof of insurance: Pat Dwyer, Paula Doebler, Roger Flint, Alvin Schlangen, for products he grows/produces himself.

Other: Alvin Schlangen applied as a hybrid to sell other products not grown/produced by him but through a co-op or other sources that he felt were quality products which would be in demand at the Market. There was much discussion about the pros and cons of this application and the consensus was to vote on the various products individually:

Chickens: Not approved

Dairy products: Not approved

Salt, sugar, flour: Not approved

Salmon: Not approved

Degiovanni will email an updated membership list to the Board.

OLD BUSINESS

1. SPRING MEETING EVALUATION: The general consensus was that the meeting was well attended and productive. Emmerich suggested considering a future format which allows the "new member" information to be separated out so experienced members can opt out of that portion.

NEW BUSINESS

1. MARKET OPENING: Niedenfuer is working on brochures to circulate.

2. SURVEYS: Roggenkamp may work on one this year; no decision was made at this time.

NEXT MEETING

Niedenfuer will check on availability of this continued location for future meetings.

ADJOURN

President Evans adjourned the meeting at 8:50 PM.

Minutes By:

Mary Degiovanni
Secretary