

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF NOVEMBER 5, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on November 5, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, John Hooper, Jon Ness, Mary Niedenfuer, LuAnn Otto, Steve Saupe, and Shelly Carlson

BOARD MEMBERS ABSENT: Lori Roggenkamp, Mary DeGiovanni

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made and seconded to approve the minutes of October 1, 2007. The motion carried unanimously.

ANNOUNCEMENTS

No announcements.

COMMITTEE REPORTS

1. **MARKET MANAGER:** Bill circulated his annual report consisting of a summary of producer/vendor attendance and fees collected, plus a summary of income and expenditures from the market stand. There was some discussion on the board's tax status in relation to purchasing items, such as pop, for resale.
2. **TREASURER:** Steve circulated the Treasurer's report and his annual financial report. He reported that our annual income exceeded our expenses by \$861.05.
3. **ADVERTISING/PROMOTION:** LuAnn circulated the committee's annual report which listed where ads were placed and what other promotional efforts were done.
4. **EDUCATION/ENTERTAINMENT:** Shelly circulated her report on entertainment and educational activities at the market this year, including contact information.
5. **RECRUITMENT:** John reported that we had a total of 31 producers and vendors this year, which exceeded our goal by one, consisting of 23 members, 3 vendors, 2 commercial vendors and 3 hybrids.
6. **MEETINGS ATTENDED:** None

NEW BUSINESS

1. **REVIEW OF 2007 SEASON:** Discussion included limiting the number of produce sellers, requiring producers/vendors to post information signs at stands, and having a market website. These items will be added to future agendas.
2. **BOARD ELECTIONS:** Bernie reviewed the list of candidates and circulated a draft of the election letter to members. Steve suggested a more ballot-type way to vote. It was decided to give members one week to return ballots.

3. BOARD TRANSITION: New members are expected to attend the December meeting. Bernie will co-ordinate an orientation meeting for new members and agreed to attend the Dec. meeting.
4. WINTER MARKET: There was a brief review of the dates and other details.

NEXT MEETING

The next meeting date is Monday, December 3, 2007.

ADJOURN

Bernie adjourned the meeting at 8:30 PM.

Minutes By:

Mary Niedenfuer