

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF NOVEMBER 6, 2006

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on November 6, 2006 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Terri Emmerich, Bernie Evans, Mary Niedenfuer, John Hooper, Jon Ness, Steve Saupe and Mary Degiovanni
BOARD MEMBERS ABSENT: Lori Roggenkamp
OTHERS PRESENT: None

MINUTES

The minutes of October 2, 2006 were approved by consensus.

ANNOUNCEMENTS

Bernie announced that Sauk Rapids is continue to work toward forming a market for 2007.

COMMITTEE REPORTS

1. **TREASURER:** Steve reported on the monthly and annual financials. There was some question of whether the advertising budget had previously been increased and that the change was not reflected. The consensus was that all advertising expenditures had been approved and the budget status was acceptable.
2. **ADVERTISING/PROMOTION:** Terri circulated her annual report on advertising/promotion. She also shared another written statement about her experience of a decline in sales as a grower this market season and asked whether we need to diversify our market offerings. Other growers reported they did not experience a decline in sales this year so the consensus was to ask about this at the Fall meeting and then discuss it at our December meeting.
3. **EDUCATION/ENTERTAINMENT:** Mary N circulated her annual report. A motion was made by Steve S and seconded by Jon N to provide a \$50 gift certificate to Lisa Wallin for her work for us at the Market. The motion carried unanimously. It was also approved by consensus to give Pat Dwyer a canvas market bag for his work on developing our logo artwork.
4. **RECRUITMENT:** John circulated the annual recruitment report showing membership this Market season.

It was agreed that all annual reports will be made available to the members at the Fall membership meeting this month.

5. MEETINGS ATTENDED: None.

OLD BUSINESS

1. WINTER MARKET: Terri has everything ready to go and Steve will confirm that the Kutters will have the signs placed out for Winter Market.

NEW BUSINESS

1. FALL MEMBERSHIP MEETING: Bernie circulated a proposed agenda. Bernie agreed to contact Lori R to confirm her plans for Board membership/attendance in 2007 and if she wants to be replaced, we can do so at the Fall membership meeting.
2. RULES AND POLICIES REVIEW: Discussion deferred to the December Board meeting.

ADJOURN

President Evans adjourned the meeting at 8:45 PM.

Minutes By:

Mary Degiovanni, Secretary