

**ST. JOSEPH FARMER'S MARKET
BOARD OF DIRECTORS**

MINUTES OF OCTOBER 1, 2007

REGULAR MEETING

Pursuant to due call and notice thereof, a regular meeting of the St. Joseph Farmer's Market Board was held on October 1, 2007 at the Stone House Restaurant in St. Joseph, MN. President Bernie Evans called the meeting to order at 7:00 PM.

BOARD MEMBERS PRESENT: Bernie Evans, John Hooper, Jon Ness, Mary Niedenfuer, LuAnn Otto, Steve Saupe, Shelly Carlson and Mary Degiovanni

BOARD MEMBERS ABSENT: Lori Roggenkamp

OTHERS PRESENT: Bill Otto

MINUTES

A motion was made by Mary D and seconded by Shelly to approve the minutes of September 4, 2007. The motion carried unanimously.

ANNOUNCEMENTS

Bernie circulated information on upcoming MN Grown Seminar and MFMA conference.

COMMITTEE REPORTS

1. MARKET MANAGER: Bill reported that the number of vendors is down to 13, but that is normal for this time of the season
 2. TREASURER: Steve circulated the Treasurer's report which was approved by consensus.
 3. ADVERTISING/PROMOTION: No report. Will be working on winter market advertising.
 4. EDUCATION/ENTERTAINMENT: No report.
 5. RECRUITMENT: Bernie has been forwarding some new member inquiries to John.
- MEETINGS ATTENDED: John went to a meeting to connect farmers with restaurants and he brought his yak meat.

OLD BUSINESS

1. HARVEST FESTIVAL: The consensus was that it was a great market and the best market ever for a number of our vendors. John mentioned the difficulty of staffing his petting area if he's going to allow people to be that "hands on" with his animals. The consensus was that we would find him staffing help as part of the 2008 Harvest Festival planning. Mary N suggested our Harvest Festival cook may do a monthly "Taste of the Market" using fresh market products next season. A mention was also made that we need heavier cords or possibly a generator next year to supply enough power for everything.
2. WINTER MARKET: We estimate a \$250 loss on operations of this Market, but the consensus was to continue it as a good customer service and good marketing to keep the summer market strong. The consensus was that the Market manager should

approve products for winter market sales but bring any questionable products to the Board for review/approval.

NEW BUSINESS

1. **BOARD NOMINATIONS:** We need three members to replace Mary D, Lori and Jon and we need 1 community rep to replace Bernie. Tim Kuebelbeck and Jill Johnson both said they would be willing to serve and Sr. Phyllis indicated we could ask her closer to the time of actual elections. Norma Dickau would be willing to serve as the community rep, but will be gone a good part of the year. The consensus was that Mary N will ask Sr. Pat if she will be the community rep and we'll ask Norma another time when she won't be gone for a semester. The list to ask for others is Paula D, Mary Ann, Jenny Kutter, Dave Roggenkamp. Mary will draft a letter with the names of the first 4 nominees who accept and we'll ask for other nominations by a specific deadline. After the deadline passes, we'll mail out an official ballot with nominees for election.
2. **COMMITTEE REPORTS:** are due at the November meeting
3. **INFORMING MARKET MEMBERS:** There was discussion about how to best inform members of what the Board does. We considered emailing minutes, committee reports or newsletter updates. The consensus was to work on getting email addresses from all members for ease of transmitting periodic information to all members.

The next meeting date is Monday, November 5, 2007.

ADJOURN

Bernie adjourned the meeting at 8:45 PM.

Minutes By:

Mary Degiovanni, Secretary